President's Letter Ted Boersma October, 2004

Spring forward, fall back. Who would've thought that the line that applies to the setting of our clocks would be so applicable to our milk prices. We have received record or near record payouts and yet most of the pricing discussions are more directed to what we didn't receive than what we did. I wonder if Mark Twain knew about '04 prices when he said "unexpected money is a delight; the same sum is bitterness when you expected more."

Often (although not often enough) in this letter, I have expressed thanks to Sharon, her staff and your DPNM Board for the time and energy they all invest into making this organization a success. Lately, though, I have been thinking about the bigger picture. I think those neighbors of ours who serve on the co-op boards also deserve notice, as do our co-op staffers and producers who set aside time to attend national board meetings and events and watch to protect our best interests. DFA has added Walter Bradley, a long time friend of our industry and a personal friend of many of us, to focus on state issues and work alongside Sharon to strengthen our industries' position within our state. Select and DFA have been active in the CWT program and in the push for MPC legislation. It is also important to note that as we all work together, the one truly bipartisan organization working for you is DPNM.

As the elections draw near, be sure to vote and encourage your family, friends and neighbors to do the same. I found this quote by Walter H. Judd..."people often say that in a democracy decisions are made by a majority of the people. Of course that is not true. Decisions are made by a majority of those who make themselves heard and who vote a very different thing." It truly is a privilege to vote and we should all take it seriously.